

1/3 PAGE COUPON SPECS THIS WEEK OAHU

COUPON FRONT SIDE

COPY ALL BLACK: SPECS BELOW

font is not to be manipulated, condensed or extended

NAME OF ITEM _____	12pt to 18pt. CAPS ONE LINE; 12-15 LETTERS EUROSTYLE BOLD CONDENSED
OFFER _____	18pt. to 27pt. CAPS 5-7 LETTERS OR #'S EUROSTYLE BOLD CONDENSED
define the offer _____	OFFER COPY- 8pt. EUROSTYLE CONDENSED REGULAR
<div style="border: 1px solid black; padding: 2px; display: inline-block;">logo or clip art</div> _____	LOGO OR ART TO FIT IN THIS AREA 4 COLOR OK
<ul style="list-style-type: none"> • Copy defining offer further goes here • Copy defining offer further goes here • Copy defining offer further goes here • Copy defining offer further goes here 	BULLETED COPY, 9/10, (9/14 between lines) EUROSTYLE CONDENSED REGULAR, 1 1/2" IN LENGTH, (approx.) 10 LINES
NAME OF COMPANY _____	10/13 CAPS EUROSTYLE BOLD CONDENSED
Address of company _____	9pt. EUROSTYLE CONDENSED REGULAR
PHONE NUMBER _____	10pt. CAPS EUROSTYLE BOLD CONDENSED FAX NUMBER CAN GO UNDERNEATH IN 7pt. EUROSTYLE CONDENSED REGULAR



COUPON BACK SIDE 4 COLOR

- ANY FONT TYPE
- LOGO OR PHOTOGRAPH (CLIENT PROVIDED)
- IMAGE SIZE: 3.375" w X 3.25 "h
- NO BLEEDS
- **THIS WEEK MAGAZINES** SIDE BAR MUST RUN
SIDEWAYS ON OUTER EDGE OF COUPON,
HELVETICA INSERAT, 11pt. (We will place this.)



1/6 PAGE COUPON SPECS THIS WEEK OAHU

COUPON FRONT

COPY ALL BLACK: SPECS BELOW

font is not to be manipulated, condensed or extended

NAME OF ITEM _____

12pt to 18pt. CAPS
ONE LINE; 12-15 LETTERS
EUROSTYLE BOLD CONDENSED

OFFER _____

18pt. to 27pt. CAPS
5-7 LETTERS OR #'S
EUROSTYLE BOLD CONDENSED

define the offer _____

OFFER COPY- 8pt.
EUROSTYLE CONDENSED REGULAR

logo or
clip art

LOGO OR ART
TO FIT WITHIN THIS AREA
BLACK ONLY

- Copy defining offer further goes here
- Copy defining offer further goes here
- Copy defining offer further goes here
- Copy defining offer further goes here

BULLETED COPY,
8/9
EUROSTYLE CONDENSED
REGULAR, 1 3/4" IN LENGTH
5 LINES

NAME OF COMPANY _____

10pt. CAPS
EUROSTYLE BOLD CONDENSED

Address of company on one line _____

8pt.
EUROSTYLE CONDENSED REGULAR

PHONE NUMBER _____

10PT. CAPS
EUROSTYLE BOLD CONDENSED
FAX NUMBER CAN GO UNDERNEATH IN 7PT
EUROSTYLE CONDENSED REGULAR



COUPON BACK 4 COLOR

- 3 3/8" W X 1 1/2" H
- A BLACK 1 PT. BORDER OF IS REQUIRED
- NO BLEEDS
- **THIS WEEK MAGAZINES** SIDE BAR MUST RUN SIDEWAYS ON OUTER EDGE OF COUPON, HELVETICA INSET, 11pt. (We will place this.)

THIS WEEK MAGAZINES

